



**LET'S CARVE A FUTURE  
WITHOUT CANER**

**DECEMBER 13, 2025**

**Blood Cancer  
United**

# Carve for a Cure Buck Hill

December 13, 2025

Teams from across the region meet on the slopes to celebrate the funds raised in support of blood cancer patients everywhere.

**100+**

Participants

**2,200+**

Weekend Daily Skiers at  
Buck

**\$50k**

Fund Raising Goal

**Unique Experience**

Olympians, Scavenger Hunt, Après Ski



Sponsorship Benefits at a Glance		Event Partner	Apres Ski	Race to Finish	Buff Out Cancer	Videography	Capture the Moment	Celebrate Heroes	Lift the Mission	Rejuvenation Station	Libation Station	Entertainment	Matching Partner	I Spy
	\$ 5,000.00	\$ 3,000.00	\$ 3,000.00	\$ 2,000.00	\$ 2,000.00	\$ 1,500.00	\$ 1,500.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 500+	\$ 500.00	
Logo on All Paid Media	X													
Logo on Apres Ski Banner	X	X	X	X	X	X	X	X	X	X	X			
Tagged in Social Media Post	X	X	X	X	X	X	X	X	X	X	X	X		
Logo on Event Center Table Topper Program	X	X	X	X	X	X	X	X	X	X	X	X		
Table / Tent Activation	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Logo on Event Website	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Logo Placement on Video Screen and Recognition at Après Event		X									X			
Race to Finish - Buck Hill Race Gates Flags	X		X											
Logo on Customer Neck Buff	X			X										
Logo and Call out on Sizzle Reel / Snapchat Filter	X				X									
Logo on Co-Branded Photo Frame	X					X								
Co-Branded Custom Gift for each participant	X						X							
Logo on Main Banner at the Top of Look out Lift	X							X						
Opportunity to provide a Featured Drink									X	X				
Logo on Banner at I Spy Location													X	
Logo Placement on I Spy Scavenger Hunt List/Map													X	
Lift Tickets	15	10	10	8	8	8	8	4	4	4	4	2	2	

# PRESENTING PARTNER: MAKE AN ENTRANCE

Carve For A Cure presented by <Company Name> .

As Presenting Partner, <Company Name> will make a lasting impression throughout each participants journey from the moment they register to the slopes on event day. Make a grand first impression by welcoming our teams and all Buck Hill guests as they arrive on opening day with a co-branded, light-up HOPE sign.

\$5,000





# APRÈS SKI

**Owning this highly visible area will make your brand shine.**

The Après Ski is the end of day celebration for all teams for their fundraising efforts. Unique opportunity to engage teams and thank them for contributing to find a cure and save lives in a co-branded space.

**\$3,000**

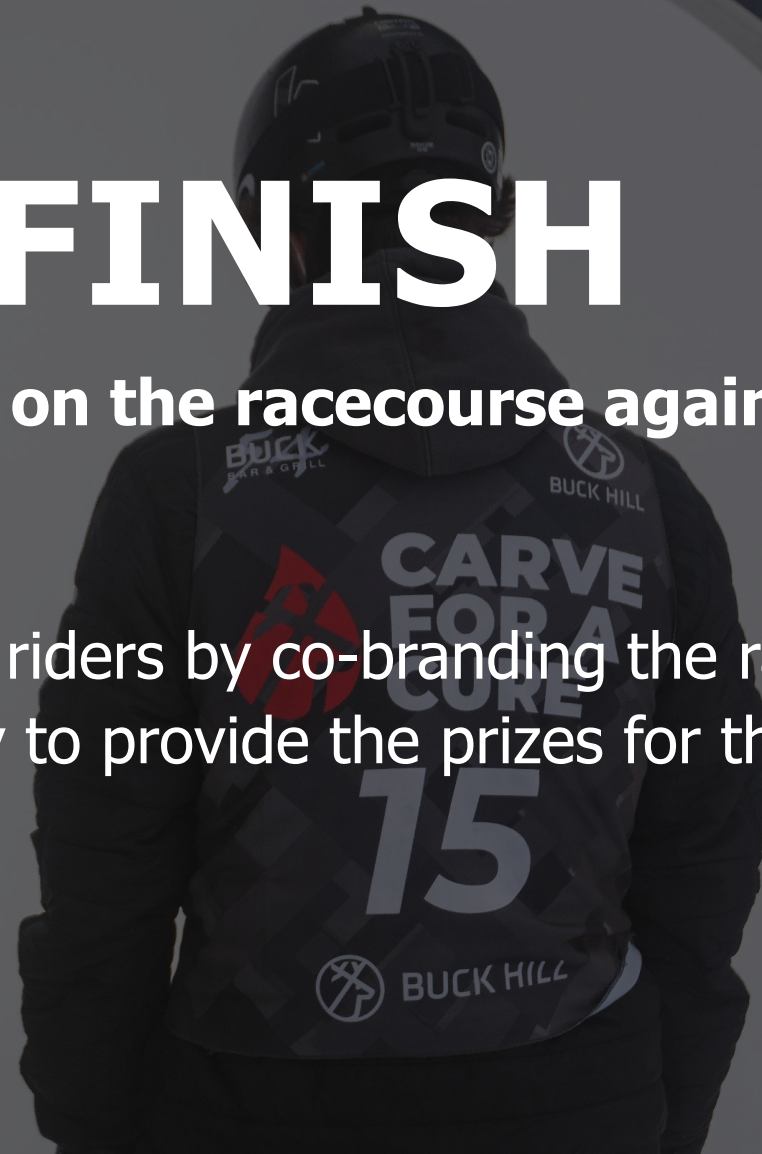


# RACE TO THE FINISH

**Celebrate all participants as they take on the racecourse against each other.**

Make a lasting impression with all Buck Hill riders by co-branding the racecourse top to bottom. Have the unique opportunity to provide the prizes for the fastest rider!

**\$3,000**







# LIFT THE MISSION

**Did you know that by the time participants finish their lift, one to two people will have been diagnosed with a blood cancer?**

Help inspire all Buck Hill riders as they head up the hill. Your company logo will be on co-branded mission-focused signage at the exit ramp of Buck Hill's main lift.

**\$1,000**



The background of the slide is a dark, blurred photograph of two white cups of coffee with brown foam and sprinkles. The cups are on a dark surface, and the background shows out-of-focus people, suggesting a social gathering.

# REJUVENATION STATION

**Every rider needs the chance to rejuvenate!**

Company hosts the Rejuvenation Station where riders can come to warm up with a beverage and snacks. Unique opportunity to connect with Carve for a Cure participants and leave a lasting impression.

**\$1,000**





# VIDEOGRAPHY

**Capture the excitement of Carve for a Cure.**

Partner with LLS to capture and produce a co-branded sizzle reel used for marketing and recruitment.

**\$2,000**



A man and a young child are posing for a photo on a snowy mountain. The man, on the left, is wearing a black helmet, goggles, and a red and black ski jacket. He has a wide, joyful smile. The child, on the right, is also wearing a black helmet, goggles, and a red ski jacket with a circular patch on the chest. The child is holding a pair of skis with 'SPACE' and '12' visible on them. The background is a blurred snowy landscape.

# CAPTURE THE MOMENT

**Be the company that encourages our Participants to say 1...2...3...  
"Après Ski!"**

At our Après Ski, riders love gathering with their team to snap a photo. The photo frame will be co-branded and riders have an opportunity to have photos instantly texted to their phone for easy social media sharing!

**\$1,500**





# **BUFF OUT CANCER**

**Keep the early registrants warm on event day!**

Every Carve for a Cure Participant who registers by November 10<sup>th</sup> will receive a unique co-branded buff to show off on event day.

**\$2,000**



# CELEBRATE HEROES

**Align your brand with the stars of the slopes—our Honored Heroes!**

Unique opportunity to provide a branded gift to every survivor on the slopes.

**\$1,500**





# LIBATION STATION

**Share a cheers with Participants as they celebrate their fundraising success.**

Riders look forward to Après Ski and no Après is complete without a fabulous libation station. Opportunity to co-brand the bar and provide a feature drink.

**\$1,000**



# I SPY

**Riders love participating in our on-hill scavenger hunt!**

Company logo will be displayed on one on-hill challenge sign displayed on a ski run. Riders extend your company reach by posting their photo evidence on social media to be eligible to win!

**\$500**





# ENTERTAINMENT

**Every participant looks forward to kicking off their boots to Après Ski.**

Provide Après Ski entertainment (DJ) to celebrate Carve for a Cure participants after a successful event.

**\$1,000**

**Red Bull**





# LIFT CHALLENGE MATCHING PARTNER

**Riders love some friendly competition when the only loser is blood cancer!**

Your company can inspire teams to raise their personal best for a one-day fundraising blitz where teams compete to raise the most.

**\$500+**



# OUR MISSION



The mission of The Leukemia & Lymphoma Society (LLS) is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

We fund **RESEARCH** to advance lifesaving treatments

We drive **ADVOCACY** for policies that protect patient access to lifesaving treatment

We provide patients and families with hope, guidance, education and **SUPPORT**



# LLS IS AT THE FORFRONT OF THE FIGHT TO **CURE CANCER**

## RESEARCH

WE'VE INVESTED MORE THAN

**\$1.5B**

IN GROUND-BREAKING,  
LIFE-SAVING RESEARCH OVER  
THE LAST 70+ YEARS.

## EDUCATION & SUPPORT

WE PROVIDE

**FREE**

EDUCATIONAL RESOURCES,  
PROGRAMS, & SUPPORT SERVICES  
FOR PATIENTS & THEIR FAMILIES.

## ADVOCACY

WE'VE MOBILIZED MORE THAN

**100,000**

VOLUNTEER ADVOCATES  
TO FIGHT FOR LAWS THAT  
GRANT EQUAL ACCESS TO  
TREATMENTS AND CARE.



# THE NEED FOR WHAT WE DO



Every

**3** minutes, someone in the US is diagnosed with a blood cancer. That's 480 people each day.

Leukemia is the

**#1** most diagnosed form of childhood cancer & the second leading cause of cancer deaths among children and adolescents.

More than

**1.5M** people are either living with or in remission from blood cancers. An estimated 54,025 of them are children younger than 20.

Approximately

**30%** of blood cancer patients do not survive five years after their diagnosis.





# THE DARE TO DREAM PROJECT

**LLS is raising \$175 million over the next five years to fund *The Dare to Dream Project*, a next-level global, groundbreaking approach to:**

- Expedite pediatric blood cancer research.
- Bring new, safer treatments to more kids through the PedAL Master Clinical Trial.
- Grow our education and support services as well as drive advocacy for young patients with blood cancer and their families.





# COMMITMENT TO DIVERSITY, EQUITY & INCLUSION

**LLS stands for equal treatment, equal opportunities, and equal rights for Black, Indigenous, and People of Color (BIPOC), people with disabilities, Hispanics and Latinx, members of the LGBTQIA+ community, veterans, women, and other underrepresented groups.**

**LLS exists to ensure that all patients get the care they need, and we have redoubled our efforts toward this goal.**



## **APPROACH**

We are taking a holistic approach to ensure our work helps to address health disparities.



## **PROGRAMS**

We have programs in place across research, advocacy and patient services to address health disparities.



## **FUNDING**

We are seeking to fund expansion of existing programs or add new ones.



**Become a sponsor and help us carve out a  
future without blood cancer.**

**Email [teamup@buckhill.com](mailto:teamup@buckhill.com) to get involved.**



**CARVE  
FOR A  
CURE**